

Copywriter and content creator, writing using a literary-journalistic approach. I specialize in working with agencies and small businesses to provide communication, written with the end reader in mind.

ABOUT ME

Armed with a background in advertising and communications, I have had the privilege to learn about the commercial side of businesses spanning automotive, high-tech, entertainment, hospitality, cpg, telecommunications, and energy industries. With a variety of experiences coloring my perspective, from media research/analytics, to the rise of social media, I know there is so much more to come.

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MY TIMELINE

